



THE AUTOMOBILE



The Buick Car

The Buick car measures up in all particulars to the great motor with which it is equipped. The materials and workmanship are the best that can be bought. Buick manufacturing standards are as rigid as any in the motor car industry.

You will regret it if you allow yourself to be stampeded into buying a motor car. Make sure that you understand the fundamentals. You can very easily acquire an understanding of those underlying mechanical principles which it is necessary to have in order to buy a motor car INTELLIGENTLY. We will be very glad indeed to help you acquire this knowledge at any time.

JUST RECEIVED A LOAD OF FOUR DIFFERENT MODELS :: :: :: LET US SHOW YOU

PALACE GARAGE AND SALES CO.

BROADWAY and WASHINGTON

PHONE 242

TRADE NOTES.

Ray Peterson manager of the Buick agency here reports a good weeks business. He delivered a six to Sherman Jones this week who is well pleased with his purchase. J. Robert Gilliam and family who are spending the summer in Colorado write that they are enjoying the scenery from their new Buick which they drove from Ardmore and are having a delightful time.

Moss Patterson agent for the Hudson Super Six and the Dodge has spent a busy week demonstrating and making deliveries. He recently added a full line of accessories and supplies.

Zan Williams, agent for the Chevrolet will soon have his garage on A street completed and it will be one of the best in the city. A full line of supplies and accessories for all cars will be carried in stock. He reports that business the past week has been good.

The Overland agency in this city has been making deliveries this week of this justly popular car. The Spragins company are also agents for the Olds Mobile which is one of the high class cars on the market.

L. C. Slaughter agent for the Maxwell is still hustling to keep up with

orders for this popular little car. The Maxwell owners are all boosters and more of their number is being noted from week to week.

The Ardmore Auto company agents for the Stearns Knight and the Studebaker report a good business the past week in these two high class cars. This agency has probably delivered more cars of this class in and around Ardmore than any other agency in the state.

The Frederickson tire company have added to their force of workmen in order to keep up with the work in their repair department. This is one of the best equipped plants of the kind in the state.

Horses Loved By Soldiers.

The fact that King Ferdinand of Bulgaria, commander-in-chief of the Balkan forces, has a favorite black charger which he has named Varna after the place of that name on the Black Sea, where his summer place is situated, reminds one of the affection which has existed between celebrated soldiers and the horses which have accompanied them through their numerous campaigns.

One of the most famous war horses was Lord Roberts' gallant charger, Volonol, which died a few years ago, and lies buried near the Royal hospital, Dublin. Volonol was a gray Arab, which Lord Roberts brought in India, and he rode the animal to Kandahar.

Lord Roberts was very much attached to the animal, and when Queen Victoria awarded medals to the soldiers who had gone through the Afghan war the hero of Kandahar proudly hung round his charger's

WE CAN DO YOUR REPAIRING

Automobile Owners who store their cars with us have the advantage of having their repairs done by experienced machinists. When your car is stored with us, it means that it will have expert care.

Ardmore Auto Co.

NORTH WASHINGTON STREET

Care for Cholera Morbus.

"When our little boy, now seven years old, was a baby he was cured of cholera morbus by Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes Mrs. Sidney Simmons, Fair Haven, N. Y. "Since then other members of my family have used this valuable medicine for colic and bowel troubles with good satisfaction and I gladly endorse it as a remedy of exceptional merit." Obtainable everywhere.

Call The Ardmoreite job department —684.

L. C. SLAUGHTER

Garage and Machine Shop

STORE YOUR CAR WITH US

We can please you in making repairs and in prices

A Full Stock Of Accessories

116 Hinkle Street. PHONE 251. Ardmore, Oklahoma.

The Stearns Knight

"The Ultimate Car"

At the price there is not another car on the market that will compare with the Stearns-Knight five-passenger touring car for \$1445, f. o. b. factory. In build, style, finish, conveniences and material there is not another car offered today that can show the values of the

Stearns Knight Eight Cylinder Car.

The touring model is a splendid example of the forethought and effort involved in the development of Stearns-Knight motor cars. The spacious arrangement of the interior is especially designed to conform to all the requirements of comfort and convenience on the roads and artistically upholstered with genuine pebble grain leather. The graceful body lines are unbroken, presenting an appearance at once suggestive of quality and value. Unusual skill and care mark the introduction of accessories, evidenced particularly in the mounting of the windshield which is slightly inclined toward the rear. The advantage of this feature is the elimination of much of the danger of night driving by deflecting the blinding glare of direct rays so harassing to a driver. And so in every detail this model expresses the highest standard of touring car practice.

EQUIPMENT—Westinghouse starting and lighting system. Double bulb headlights, number carrying tail light, cowl light, trouble light attachment, electric horn, oil gauge, gasoline gauge, speedometer, tire carriers, one extra rim, tool kit, windshield, one-man top, with cover and curtains.

IN CONSTRUCTION it represents the world's greatest power plant combined with the final development of the long famous Stearns chassis—a chassis comparatively light, yet offering the same sturdiness which distinguished the older and heavier models.

The Studebaker Six Cylinder

THE STUDEBAKER 4-CYLINDER

THE STUDEBAKER 6-CYLINDER

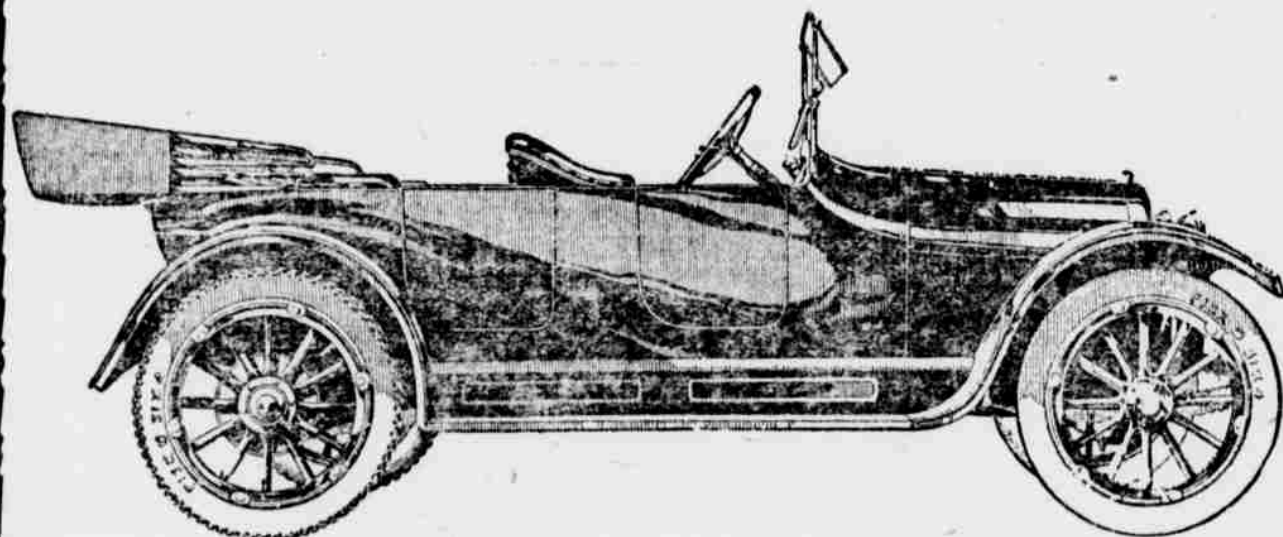
\$940 f. o. b. Ardmore

Fully Equipped \$1160 f. o. b. Ardmore

THE GREATEST AUTOMOBILE VALUES IN THE WORLD.

ARDMORE AUTO CO.

WHAT 1,000 CARS A DAY MAKE POSSIBLE



The New Four

Model 85-4

35 H. P. en bloc motor
112-inch wheelbase
32x4-inch tires
Cantilever rear springs
Auto-Lite starting and lighting
Vacuum tank fuel feed
Gasoline tank in rear with gauge
Electric control switches on steering column

The New Six

Model 85-6

35-30 H. P. en bloc motor
116-inch wheelbase
32x4-inch tires
Cantilever rear springs
Auto-Lite starting and lighting
Vacuum tank fuel feed
Gasoline tank in rear with gauge
Electric control switches

These two latest Overland developments again emphasize the enormous economy of enormous production.

No one has ever before made 1,000 a day of cars of this size and class—nor half that many.

1,000 cars a day enable us to use materials of a much higher quality and not only permit but actually enforce an accuracy of workmanship which smaller productions of cars in the same price range neither permit nor require.

This newest Overland is the largest Four ever offered for so low a price.

In the first place, note the longer wheel base—112 inches.

The en bloc 35 horse-power motor which has made the Overland famous, is continued.

The gasoline tank placed in the rear is another improvement. The vacuum system insuring a steady even gasoline flow at all times is still another improvement.

The famous and complete Auto-Lite electric starting and lighting equipment is furnished.

The artistically designed streamline body with one-piece cowl makes this car one of America's most attractive models.

Yet the price of this, our greatest Four-cylinder value, is less than any car of its size ever sold before.

Here is the Six of Sixes! A snappy five-passenger long stroke 40 horse-power model—easy to handle, light, economical, mighty comfortable, having all the advantages of higher-priced sixes, yet it comes absolutely complete at a lower price than any other six of its size.

And the motor! This will warm the heart of every six-cylinder enthusiast in the country.

You've heard all about fast get-aways—smoothness—crawling and climbing on high. This Six does all that and then some!

The wheel base is 116 inches. It has cantilever springs and even-flow vacuum system with the gas tank in rear.

The tires are four-inch. It has the complete Auto-Lite electric starting and lighting equipment with all switches on the steering column.

Some Six! Yet the price is lower than any other six of its size.

J. B. Spragins Hardware Co., Distributors
Ardmore, Oklahoma